

Culture and sub culture; Culture is the total way of life of particular groups of people. It includes everything that a group of people thinks, says, does and makes — its systems, attitudes and feelings. Culture is learned and transmitted from generation to generation.

Sub culture; a cultural group within a larger culture, often having beliefs or interests at variance with those of the larger culture like sports culture reflecting in competition, training, gym, uniform, spectators, team spirit, team work, muscular physique, track, grounds etc.

Sports culture; sports culture is the expression of a team's values, attitudes, and beliefs about sports and competition. It determines whether, for example, the team's focus is on fun, mastery, or winning or whether it promotes individual accomplishment or team success.

Cultural phenomenon

1. Across the gender
2. Class participation
3. National priority
4. Human essence
5. World integration and solidarity
6. Biggest universal event
7. Loc as sectioned entity
8. Peculiarity(society) of sports society

Sports Cultural symbols; olympic symbols represent some meaning to follow ,there are various symbols in sport indicating the essence of sports.

Material culture

1. Olympic rings

2. Motto

3. Torch

4. Opening ceremony

5. Prize ceremony

6. Oath

7. Track and field, signals, sign of particular sport, national uniform,

Immaterial cultural symbols

Team spirit

Individual eandavour

peace

Friendship

Excellence

Harmony

No war

No apartheid and other ant human ideas